



SPONSORSHIP & EXHIBITION OPPORTUNITIES

Thursday 5 December
etc. Venues, County Hall
+ Pre-conference Reception

SPONSORSHIP PACKAGES

	NIA Member	Non-Member
Platinum	£9,500 +VAT	£11,500 +VAT
Gold	£6,500 +VAT	£8,500 +VAT
Silver	£5,000 +VAT	£7,000 +VAT
Reception*	£3,500 +VAT	£4,500 +VAT
Lunch	£3,250 +VAT	£4,250 +VAT
Coffee Break	£2,250 +VAT	£3,250 +VAT
Delegate Pack	£2,750 +VAT	£3,500 +VAT
Pack Insert	£500 +VAT	£750 +VAT
Lanyard	£1,800 +VAT	£2,500 +VAT
Badge	£1,100 +VAT	£1,350 +VAT
Auditorium Seat-drop	£750 +VAT per break	£1,000 +VAT per break

* A pre-conference reception will be held in the exhibition area on Wednesday 4 December.

Opportunities are limited and will be allocated on a **'first come, first served basis'**.

To secure your package call +44 (0)7517 108 026 or email ella.ashdown@niauk.org.

Payment must be in **POUNDS sterling plus 20% VAT**. Priority among sponsors in each category will depend on the order in which they commit and on prompt payment of contributions.

EXHIBITION PACKAGES

	NIA Member	Non-Member
1m Pull-up	£1,400 +VAT	£2,400 +VAT
3x2m Single	£2,500 +VAT	£3,500 +VAT
6x2m Double	£3,650 +VAT	£4,650 +VAT

Double and single stands include **TWO complimentary places** at the conference.

Pull-up stands include **ONE complimentary place**.

Additional Delegate passes for the conference can be purchased separately.

Opportunities are limited and will be given out on a **'first-come, first-served basis'** with prime locations going to conference sponsors.

PLATINUM SPONSOR (EXCLUSIVE)

- 6 x 2m exhibition stand in a prime location and **FOUR** complimentary places
- Platinum space on event website with link to your company website
- Appearance on promotional literature (subject to printing deadlines)
- One approved insert in delegate pack (up to A4)
- Acknowledgement from the Chair in opening and closing remarks
- Visible branding on stage set
- 200 words write up in conference guide on app
- 50% discount on advertising rates for the March 2025 edition of Industry Link magazine

£9,500 + VAT (Member)

£11,500 + VAT (Non-Member)

GOLD SPONSOR (3 AVAILABLE)

- 3 x 2m exhibition stand in an excellent location and **THREE** complimentary places
- Gold space on event website with a link to your company website
- Appearance on promotional literature (subject to printing deadlines)
- One approved insert in delegate pack (up to A4)
- Acknowledgement from the Chair in opening and closing remarks
- Visible branding on stage set
- 150 words write up in conference guide on app
- 30% discount on advertising rates for the March 2025 edition of Industry Link magazine

£6,500 + VAT (Member)

£8,500 + VAT (Non-Member)

SILVER SPONSOR (5 AVAILABLE)

- 3 x 2m exhibition stand in an excellent location and **TWO** complimentary places
- Silver space on event website with link to your company website
- Appearance in promotional literature (subject to printing deadlines)
- One approved insert in delegate pack (up to A4)
- Visible branding on stage set
- 100 words write up in conference guide on app
- 20% discount on advertising rates for the March 2025 edition of Industry Link magazine

£5,000 + VAT (Member)

£7,000 + VAT (Non-Member)

To upgrade your package to a double stand (6 x 2m), add £1,150 + VAT

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PRE-CONFERENCE RECEPTION SPONSOR (EXCLUSIVE)

- Opportunity to give 2 minute speech at reception
- Space for promotional material in prime locations during reception
- Company logo on napkins
- **ONE complimentary place** to the conference
- Thanks given at the reception and during the conference welcome speech
- 10% discount on exhibition stand

£3,250 + VAT (Member) £4,250 + VAT (Non-Member)

LUNCH SPONSOR (EXCLUSIVE)

- Space for promotional material in prime locations during lunch break
- Company logo on the conference menu
- Company logo on napkins
- **ONE complimentary place** to the conference
- 10% discount on exhibition stand

£3,250 + VAT (Member) £4,250 + VAT (Non-Member)

COFFEE BREAK SPONSOR (EXCLUSIVE)

- Space for promotional material in prime locations during coffee break
- Company logo on coffee/tea break on napkins
- **ONE complimentary place** at the conference
- 10% discount on exhibition stand

£2,250 + VAT (Member) £3,250 + VAT (Non-Member)

DELEGATE PACK SPONSOR (EXCLUSIVE)

- Company logo to appear on delegate pack
- One approved insert in delegate pack (up to A4)
- 10% discount on stand price

£2,750 + VAT (Member) £3,500 + VAT (Non-Member)

LANYARD SPONSOR (EXCLUSIVE)

- Company logo on lanyards

£1,800 + VAT (Member) £2,500 + VAT (Non-Member)

BADGE SPONSOR (EXCLUSIVE)

- Company logo on delegate badges

£1,100 + VAT (Member) £1,350 + VAT (Non-Member)

AUDITORIUM SEAT-DROP (UNLIMITED)

- Promotional literature dropped on seats during breaks. Prices are per break.

£ 750 + VAT (Member) £1,000 + VAT (Non-Member)

PACK INSERT (UNLIMITED)

- Approved insert to the delegate pack (up to A4)

£ 500 + VAT (Member) £ 750 + VAT (Non-Member)

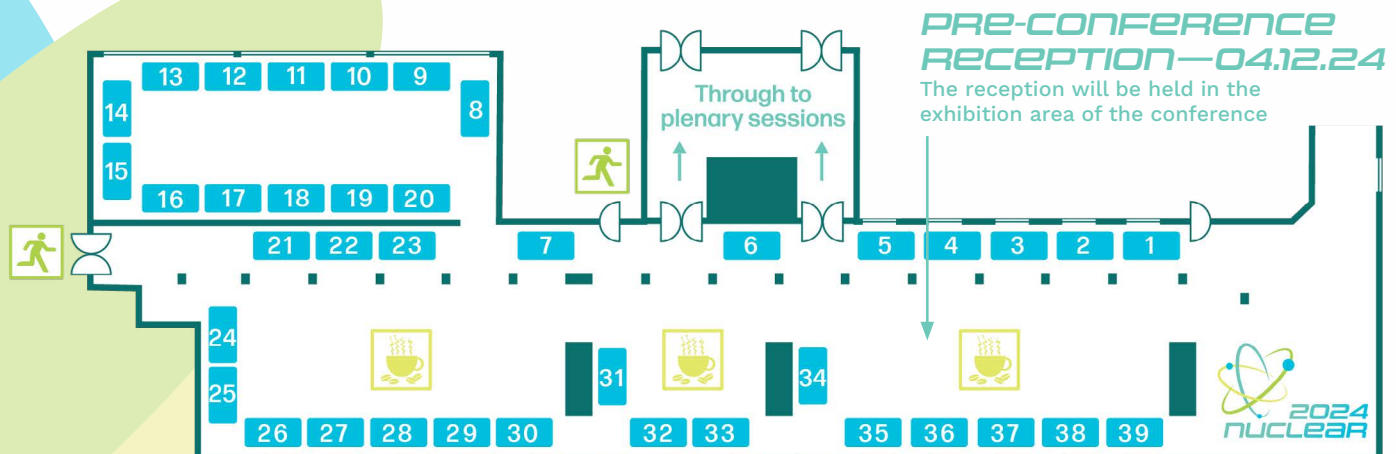
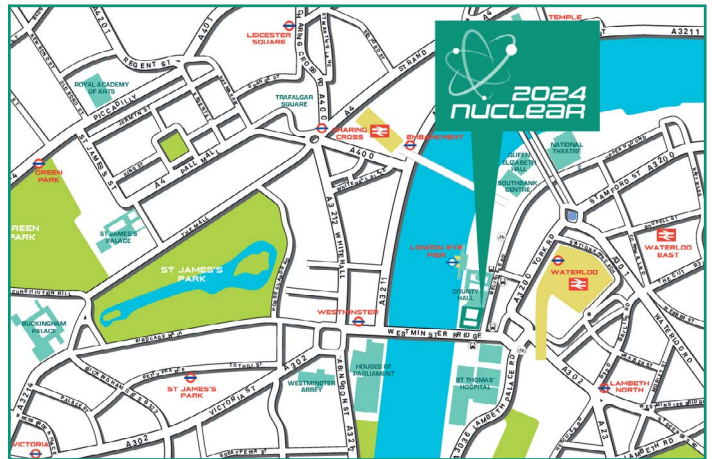
VENUE LOCATION & FLOOR PLAN

Nuclear 2024 will be held in the Thames Suite at etc.venues, County Hall.

Located on the River Thames, opposite the Houses of Parliament, the venue is within minutes of mainline and underground stations at Waterloo, Charing Cross and Victoria.

Attending Nuclear 2024 as an exhibitor will give you all the advantages gained from the conference programme, as well as the excellent opportunity to enhance your profile and communicate effectively to your target audience.

The example floor plan below shows the vast array of exhibition opportunities available at the venue.





SPONSOR/EXHIBITOR CONFIRMATION

Thursday 5 December
etc.Venues, County Hall
+ Pre-conference Reception

CONTACT DETAILS

The undersigned agrees to sponsor and/or exhibit at the Nuclear Industry Association Nuclear 2024 conference, taking place at etc.Venues, County Hall on Thursday 5 December 2024, and agrees to all terms and conditions included in this contract.

Company Name:

Address:

Contact Name:

Phone:

Email:

On behalf of the above named company I am authorised to sign this contract and will arrange prompt payment to be sent to the Nuclear Industry Association.

Signature:

Date:

PAYMENT DETAILS

Please confirm your level of sponsorship or exhibition stand by checking the relevant box.

Platinum Sponsor

Member £9,500 +VAT, Non-Member £11,500 +VAT

Gold Sponsor

Member £6,500 +VAT, Non-Member £8,500 +VAT

Silver Sponsor

Member £5,000 +VAT, Non-Member £7,000 +VAT

Reception Sponsor

Member £3,500 +VAT, Non-Member £4,500 +VAT

Lunch Sponsor

Member £3,250 +VAT, Non-Member £4,250 +VAT

Coffee Break Sponsor

Member £2,250 +VAT, Non-Member £3,250 +VAT

Delegate Pack Sponsor

Member £2,750 +VAT, Non-Member £3,750 +VAT

Pack Insert

Member £500 +VAT, Non-Member £750 +VAT

Lanyard Sponsor

Member £1,800 +VAT, Non-Member £2,500 +VAT

Badge Sponsor

Member £1,100 +VAT, Non-Member £1,350 +VAT

Auditorium Seat-drop

Member £750 +VAT, Non-Member £1,000 +VAT

Exhibitor (1m Pull up)

Member £1,400 +VAT, Non-Member £2,400 +VAT

Exhibitor (3x2m Single)

Member £2,500 +VAT, Non-Member £3,500 +VAT

Exhibitor (6x2m Double)

Member £3,650 +VAT, Non-Member £4,650 +VAT

Invoice Required

Yes

No

Purchase Order No:

(if applicable)

Select your preferred method of payment. **Payment must be received prior to the event:**

BACS

Bank: HSBC;
Sort Code: 40-05-01;
Account No. 81258648
Date payment will be made

Credit/debit card

Payments are taken over the phone, contact Sandra Evenden on +44 (0)20 7766 6644. Corporate credit cards are subject to a 2.5% handling fee and we do not accept Amex.

RETURN FORMS TO:

Please return your completed form to ella.ashdown@niauk.org.
For additional queries call +44 (0)7517 108 026.

TERMS AND CONDITIONS

This booking form constitutes a legally binding contract. The Nuclear Industry Association (NIA) cannot be held responsible for non-arrival of registration information.

PAYMENT

The sponsor/exhibitor agrees to promptly pay the full amount of sponsorship/exhibition to the NIA prior to the event. If for any reason the programme or venue is to be changed refunds will not be offered.

SPONSOR/EXHIBITOR TRADEMARKS AND MATERIALS

The sponsor/exhibitor grants the NIA the right to use the sponsor/exhibitor's trade names, logo designs, trademarks, and company descriptions as provided in sponsor/exhibitor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with the DECOM 2024 conference. The NIA agrees to use materials according to the sponsor/exhibitor trademark usage guidelines.

CANCELLATIONS

Cancellations must be confirmed in writing before **7 November 2024** and are subject to a **50% refund less an administration fee of £50.00**. We regret that no refund can be made after this date, for whatever reason. **Bookings made after 7 November 2024 are non-refundable.**

CHANGE OF LOCATION, CURTAILMENT OR CHANGE OF DATE OF EXHIBITION

In the event premises where the exhibition and conference is to be held shall, in the reasonable opinion of the NIA, become unfit or unavailable for occupancy, or shall be substantially interfered with by reason of fire, flood, tempest or any other such cause or as a result of government intervention, malicious damage, acts of war, acts of God, strike, lockout, labour, dispute, picketing, embargo, injunctions, riot or any other cause or agency over which the NIA has no control; or should the NIA decide that owing to any such cause or agency it is necessary or advisable to curtail, relocate or change the date of the exhibition or reduce the planned period for preparation, display or dismantling, the sponsor/exhibitor waives any and all claims it might have against the NIA for refunds, damage or expenses.

Under these circumstances the NIA reserves the right, without being under any liability to the sponsor/exhibitor for refunds, additional expenses or otherwise, to change the location and/or date of the exhibition and conference upon reasonable notice to the sponsor/exhibitor.

In the event of cancellation as a result of the circumstances stipulated above the sponsor/exhibitor agrees to accept in complete settlement and discharge any claims against the NIA. The exhibition and conference may be cancelled by the NIA as a result of any reasons which in the opinion of the NIA make it commercially prudent to do so, such as lack of support, when all charges paid by the sponsor/exhibitor will be refunded. The sponsor/exhibitor agrees that under these circumstances it will have no further claim against the NIA.

EXCLUSIONS OF LIABILITY

The NIA, its agents and employees shall not be liable for any loss, theft, damage or injury to persons or property from any cause whatsoever. Information given by the NIA about the conference is accurate to the best of its knowledge but does not constitute any warranty or representations by the NIA, and therefore any mistakes or omission does not entitle the sponsor/exhibitor to cancel its space booking.

INDEMNITY

Each sponsor/exhibitor shall indemnify the NIA against any loss, actions, costs, damage, demands, injury, expenses and liabilities whatsoever (if any) which the NIA incurs either at common law or by statute in respect of the personal injury to or the death of any person or in respect of any loss or destruction or damage to property or materials (other than as a direct result of any default or neglect of the NIA or any person for whom the NIA is directly responsible) which arises out of the participation in the conference by the sponsor/exhibitor or its agents, invitees or contractors or any person for who it is responsible.

The sponsor/exhibitor warrants that it has adequate public liability insurance to cover the indemnity given by it under this Clause and will, when required produce to the NIA evidence of such insurance.

INSURANCE

The NIA shall not at any time be responsible for the loss of, or damage to, or safety of any stand, exhibit, materials or other property of a sponsor/exhibitor or any other person under any circumstance. All sponsor/exhibitors are advised to effect their own insurance against all relevant risks. In any event, such a sponsor/exhibitor must hold: A Public Liability policy of insurance for negligence providing cover of at least £2,000,000 injury or damage.

DATA PROTECTION

The information you provide on this booking form will be held on a database to process the confirmation of your sponsorship/exhibition, and will only be used in the execution of services related to the event. Under no circumstances do the Nuclear Industry Association pass your information on to external companies for marketing purposes.

EXHIBITION

Exhibition instructions and restrictions will be provided by the NIA in good time before the date of the event, and on condition of receipt of payment.

PHOTOGRAPHY

There will be an official photographer on site for the duration of the conference. Photos taken will be used by the NIA and exhibition stand photos can be forwarded to relevant sponsors/exhibitors upon request. If you do not wish to be photographed please inform the photographer and NIA prior to the conference giving dates and times of attendance.